

 **Habitat for Humanity**[®]
of Franklin County



540.483.8884 | www.HabitatFCVA.org | 1145 Franklin St. Rocky Mount, VA. 24151



Who We Are

Habitat for Humanity believes every man, woman and child should have a simple, decent and affordable place to live with dignity and safety. We've been changing lives with affordable housing solutions in Franklin County since 1994. We recently completed our 22nd new home build and are positioned to dramatically increase our new home build and critical repair capacity with the financial support of community partners.

We bring people together to:

BUILD homes and equity through affordable homeownership for low-income families.

REPAIR and preserve homes and hope for low-income families, seniors, and veterans to keep people in their homes and from being displaced.

EDUCATE new homeowners on how to care for their property and achieve financial stability.

Corporate Sponsorships

Companies of all sizes recognize that a strong commitment to social responsibility is critical to success.

Partnering with Habitat for Humanity of Franklin County is an excellent way to offer employee engagement and team building opportunities, promote your company to the larger world, and make a lasting impact for good.

Habitat works with corporations of all sizes to build customized partnerships. In return, partners receive a wealth of financial and promotional benefits by being an official Habitat partner.

COMMUNITY PROGRAMS





Affordable Homes

Habitat for Humanity of Franklin County builds new homes in partnership with qualified partner families and the community. The homes are sold with an affordable mortgage to provide families who would not typically qualify for a traditional mortgage the opportunity to be successful, long-term homeowners. This program is not just about owning a home; it's about having a home, building communities and providing a platform for success.

Financial Counseling

Our financial counseling program works with individuals and families to help them gain financial stability. This program fosters financial management skills including repairing credit, reducing debt, adhering to a budget, preventing foreclosure and more!

Habitat ReStore

We expanded our store in November 2019 to support our affordable housing programs. The store sells new and gently used building materials, furniture, appliances, home goods and fixtures at a low cost, while diverting millions of pounds of reusable materials from landfills.

Critical Home Repairs

The critical home repair program fills an important need of alleviating substandard living conditions for homeowners and their families by completing critical home repairs. This program typically serves seniors, veterans and people with disabilities who have limited resources to complete the repairs themselves and allows them to continue to live at home and age in place safely.

CORPORATE SPONSORSHIP LEVELS

AND BENEFITS \$20,000 | Hope Builder

3 min speaking opportunity at house dedication

Co-Present keys to family at dedication

Photo with family at dedication

Your business recognized in all quarterly newsletters for one year

Social media promo- thank you with link

Build Day- 1 Day

\$500 | Build Day

Social media promo- thank you post Event program- sponsor list

Build Day- 1 Day

Event program w/ company logo

Dedication press release -quote

House sign for 3-4 months

Volunteer T-shirts - up to 20

Build Day - Up to 5 days

Build Day coverage story on social media

\$10,000 | Community Builder

3 min speaking opportunity at house dedication

Social media promo- thank you with link

Event program w/company logo

Dedication Press Release-Quote

House sign for 3-4 months

Volunteer T-Shirts - up to 15

Build Day- Up to 3 Days

Build Day- Day of coverage story on Social media

\$5,000 | Architect of a Dream

Social media promo- thank you with link

Event program w/ company logo

Dedication Press Release- Mentioned as a sponsor

House sign for 3-4 months

Volunteer T-Shirts - up to 10

Build Day- Up to 2 Days

Build Day- Day of photos on Social media

\$2,500 | Raise the Roof Hero

Social media promo- thank you post Event program w/ company logo

Dedication Press Release- Mentioned as a sponsor

Volunteer T-Shirts- Up to 5

Build Day- 1 Day

Build Day- Day of photos on Social media

\$1,000 | Foundation Builder

Social media promo -thank you post Event program thank you list

Volunteer T-Shirts - Up to 5 for build day



Yes, we would like to be a Franklin

**County Habitat for Humanity
Corporate Sponsor. I/we commit
to the following sponsorship level:**

_____ Community Builder - \$20,000

_____ Hope Builder - \$10,000.00

_____ Architect of a Dream - \$5,000

_____ Raise the Roof Hero - \$2,500

_____ Foundation Builder - \$1,000

_____ Build Day - \$500

Full legal name of organization name (as you would like it to appear in
printed materials):

_____ Contact name

_____ Street address

_____ City/State/Zip

_____ Cell

_____ Email

Payment method:

_____ Please invoice me. _____ Pay online at **www.HabitatFCVA.org**

_____ Check enclosed (payable to Habitat for Humanity of Franklin
County)

Signature _____ Date _____

Please return pledge form with payment to:

Habitat for Humanity of Franklin County | P.O. Box 834 | Rocky Mount, VA. 24151