



Habitat
for Humanity®
of Franklin County

Sponsorship and Benefits





Affordable Homes

Habitat for Humanity of Franklin County builds new homes in partnership with qualified partner families and the community. The homes are sold with an affordable mortgage to provide families the opportunity to be successful, long-term homeowners. This program is not just about owning a home; it's about having a home, building communities, and providing a platform for success.

Financial Counseling

Our financial counseling program works with individuals and families to help them gain financial stability. This program fosters financial management skills including repairing credit, reducing debt, adhering to a budget, preventing foreclosure and more!

Habitat ReStore

We expanded our store in November 2019 to support our affordable housing programs. The store sells new and gently used building materials, furniture, appliances, home goods and fixtures at a low cost, while diverting millions of pounds of reusable materials from landfills.

Critical Home Repairs

The critical home repair program fills an important need of alleviating substandard living conditions for homeowners and their families by completing critical home repairs. This program typically serves seniors, veterans and people with disabilities who have limited resources to complete the repairs themselves and allows them to continue to live at home and age in place.

Sponsorships and Benefits



\$10,000 Community Builder

- Exclusive 3 min speaking opportunity at dedication
- Social media promo- thank you with link
- Event program- XXL Logo
- Press Release- Quote
- House sign for 3-4 months- XXL Logo
- Volunteer T-Shirts- XXL Logo
- Build Day- 1 Day
- Build Day- Day of coverage story on Social media

\$5,000 Architect of a Dream

- Social media promo- thank you with link
- Event program- XL Logo
- Press Release- Mentioned as a sponsor
- House sign for 3-4 months- XL Logo
- Volunteer T-Shirts- XL Logo
- Build Day- 1 Day
- Build Day- Day of photos on Social media



\$2,500 Raise the Roof Hero

- Social media promo- thank you post
- Event program- L Logo
- Press Release- Mentioned as a sponsor
- House sign for 3-4 months- L Logo
- Volunteer T-Shirts- L Logo
- Build Day- 1 Day
- Build Day- Day of photos on Social media

\$1,000 Foundation Builder

- Social media promo- thank you list
- Event program- M Logo
- House sign for 3-4 months- M Logo
- Volunteer T-Shirts- M Logo
- Build Day- 1 Day



\$500 Build Day Sponsor

- Social media promo- thank you list
- Event program- Name
- House sign for 3-4 months- Name
- Volunteer T-Shirts- Name
- Build Day- 1 Day

Critical Repair Sponsorships



\$5,000 Roof Replacement for a Local Homeowner

- Social media promo- thank you with link
- Press Release- Quote
- House sign for 1 month- XXL Logo
- Build Day- 1 Day with up to 15 volunteers
- Build Day- Day of coverage story on Social media



\$2,500 Accessibility Improvements for a Local Homeowner

- Social media promo- thank you with link
- Press Release- Mentioned as a sponsor
- House sign for 1 month- L Logo
- Build Day- 1 Day with up to 15 volunteers
- Build Day- Day of photos on Social media



\$1,000 Home Repair for a Local Homeowner

- Social media promo- thank you list
- Event program- M Logo
- House sign for 3-4 months- M Logo
- Volunteer T-Shirts- M Logo
- Build Day- 1 Day



For more information, contact
Sheila Overstreet at (540) 483-8884
or Sheila@HabitatFCVA.org
HabitatFCVA.org
www.facebook.com/HFHFRANKLIN